



集友銀行
Chiyu Banking Corporation Ltd.

Beware of Click Farming Frauds Committed by
Scammers Purporting to Be HKTVmall

假冒HKTV mall
刷單賺佣騙案

伏你 陷阱任務

新人福利

ADCC
Anti-Defraud Coordination Centre
反詐騙協調中心

18222
即打

16:39

品牌商推廣工作
1.打開【HKTVmall】購物平台
2.點選搜尋店舖【六福珠寶】
3.點選任何一款店內的商品加入喜愛清單
4.截圖發送昇財務領取【30HK\$】

Chiyu Bank would like to remind customers to stay vigilant to click farming frauds committed by scammers purporting to be HKTVmall to protect their own interests.

Defrauding Tricks

Recently, scammers purporting to be HKTVmall randomly added members of the public to WhatsApp groups. Some of them claimed that members of the public could be paid by just collecting products and submitting screenshots as proof. Such scammers asked the victims to browse fraudulent phishing websites or download fraudulent apps, and then complete registration in order to obtain their personal data fraudulently. Others asked members of the public to become “click farmers” by advancing money, put goods into shopping carts on HKTVmall and send screenshots of the carts to them. Then they instructed the victims to deposit the goods payments into designated personal bank accounts. Initially, such scammers would keep the promises and remit the

goods payments and commissions to the victims, thus tricking the victims into believing them. Therefore, victims advanced more money to go for larger amounts of shopping. On the other hand, they had already fled with the payments.

How to Protect Yourself

On WhatsApp, you can click Settings > Privacy > Groups and select “My contacts” on the “Who can add me to groups” list to avoid being added to groups by strangers.

Our Advice

- HKTVmall and all the group’s subsidiary companies have never recruited any click farmers;
- HKTVmall’s official WhatsApp account has a blue verified badge;
- All HKTVmall’s transactions are carried out on its official website or app only. Members will not be invited to write product reviews by means of promotion, and will not be asked to collect products to lift the rankings of merchants;
- It is extremely likely to be a scam if an employer asks you for advance payment or guarantee money before you start working, or claims to recruit “click farmers”, “order takers”, “likers”, etc.;
- If in doubt, please call the “Anti-Scam Helpline 18222” for enquiries.

Please refer to the following website for the Police anti-deception information:

<https://www.adcc.gov.hk/en-hk/alerts.html>

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